



FACT SHEET

Sagefrog Marketing Group, LLC

62 East Oakland Avenue
Doylestown, PA 18901
(215) 230.9024
Fax: (215) 230.9039
info@sagefrog.com
sagefrog.com

Contacts

Mark Schmukler

Managing Partner & Strategy
marks@sagefrog.com

Suzanne Morris

Managing Partner & Creative

Company Description

Sagefrog Marketing Group, LLC is a full service marketing, branding, interactive, public relations and advertising agency located in Doylestown, PA and Princeton, NJ. We specialize in healthcare, technology and business-to-business marketing services for companies based in greater Philadelphia and New Jersey. Incorporated in 2002, Sagefrog Marketing Group combines a strategic, creative and process driven approach to achieve optimal business results for clients.

Services

With a portfolio of services covering virtually all aspects of marketing, we can help you with everything from strategic planning to tactical execution. Sagefrog customizes every engagement to ensure that we address your unique situation. Marketing services include:

- » Marketing Strategy and Tactics
- » Brand Positioning, Messaging and Identity
- » Website Design and Development
- » Graphic Design and Marketing Materials
- » Online and Search Engine Marketing
- » Social Media Marketing
- » Public Relations
- » Advertising and Media Planning
- » Trade Show Displays and Event Support
- » Direct Marketing and Email Marketing

Clients

Healthcare and Life Sciences

- » CFS Clinical
- » CorePharma Pharmaceuticals
- » Defibtech Defibrillators
- » Doylestown Hospital
- » GlaxoSmithKline
- » IMS Health
- » Johnson & Johnson
- » Sterling Medical Devices
- » UnitedHealthcare

Technology

- » Hanu Software
- » Hewlett-Packard
- » HighPoint Solutions
- » Microsoft Partners
- » OnCourse Systems
- » Oracle Partners
- » SAP America
- » Spatial Data Logic
- » TruePosition

Business Services

- » ARAMARK
- » AXIS Insurance
- » CDS Logistics
- » Carroll Engineering
- » ORC International
- » RotenbergMeril CPAs
- » SES Financial Advisors
- » SKF USA
- » Woodcock Washburn Law

