

## FACT SHEET

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### **Sagefrog Marketing Group, LLC**

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### **Company Description**

Sagefrog Marketing Group, LLC is a full service marketing, interactive and public relations agency located in Doylestown, Pennsylvania. We specialize in serving health, technology and business services companies in the Greater Philadelphia and New Jersey area. Established in 2001, Sagefrog Marketing Group combines a strategic, creative and process driven approach to achieve optimal results.

### **Services**

With a portfolio of services covering virtually all aspects of marketing, we can help you with everything from strategic planning to tactical execution. Sagefrog customizes every engagement to ensure that we address your unique situation. Marketing services include:

- » Marketing Strategy and Tactics
- » Brand Positioning, Messaging and Identity
- » Website and Graphic Design
- » Marketing Materials
- » Online and Search Engine Marketing
- » Public Relations
- » Advertising and Trade Show Support
- » Direct and Email Marketing

### **Clients**

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#### **Health and Life Sciences**

- » Aetna
- » Bristol-Myers Squibb
- » Canfield Scientific
- » CHD Meridian Healthcare
- » Clinical Financial Services
- » Defibtech
- » GlaxoSmithKline
- » Johnson & Johnson
- » TVG Marketing Research

#### **Technology**

- » Breakaway Technologies
- » CompuData
- » ComSci
- » Hanu Software
- » Hewlett-Packard
- » HighPoint Solutions
- » Microsoft Partners
- » Oracle
- » SAP America

#### **Business Services**

- » ARAMARK
- » Armstrong Industries
- » Drexel Metals
- » Grant Facility Management
- » IDT Financial
- » McCann Consulting
- » AXIS Global Insurance
- » SKF USA
- » Woodcock Washburn Law

### **Sagefrog Management:**

**Mark Schmukler**  
Managing Partner & Strategy  
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**Suzanne Morris**  
Managing Partner & Creative

**Jennifer Aguilar**  
Senior Account Manger

**Karen Higgins**  
Public Relations

